

# Privacy Policy

## 1. Introduction

BitJeton s.r.o., hereinafter referred to as “SimpleBlock” or “SPB,” respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, share, and protect information when you use our website, services, or interact with us. By accessing or using this Site or services, you acknowledge that you have read, understood, and agreed to the practices described in this Privacy Policy.

## 2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, company details, identification documents, and other information provided during onboarding or service use.
- **Transactional Information:** Details of transactions, trading history, account balances, and payment information.
- **Technical Information:** IP address, browser type, operating system, device identifiers, and usage data from cookies or analytics tools.
- **Compliance Information:** Information required for identity verification (KYC), anti-money laundering (AML), counter-terrorism financing (CTF), and other regulatory requirements.

## 3. How We Use Your Information

We use your information for the following purposes:

- To provide and operate our services, including OTC and on-off ramp services.
- To process transactions and manage accounts.
- To comply with applicable laws, regulations, and internal policies.
- To communicate with you regarding services, updates, or legal notices.
- To detect, prevent, or address fraud, security issues, or illegal activity.
- For internal business purposes, including analytics and improving services.

## 4. Information Sharing and Consent

By using SimpleBlock's services and this Site, you explicitly consent to the collection, use, and sharing of your personal and transactional information in accordance with this Privacy Policy.

We may share your information with:

- **Regulatory and Law Enforcement Authorities:** Including foreign regulatory bodies, government agencies, and courts where required by applicable law or to comply with investigations or legal processes.
- **Financial Institution Partners:** Including banks, payment processors, and custodians involved in facilitating transactions, account maintenance, and compliance processes.
- **Affiliated Entities and Service Providers:** Within the SimpleBlock group and with trusted third parties who perform services on our behalf.
- **Other Third Parties:** As required by law, regulation, or court order, or to protect SimpleBlock's rights, property, or safety, or that of others.

## 5. International Data Transfers

SimpleBlock is a global business, and information collected may be processed or stored in countries outside your country of residence, including jurisdictions that may have different data protection laws. By using our services, you consent to such international transfers of your information, including to countries that may not provide the same level of data protection as your home jurisdiction.

## 6. Data Retention

We will retain your personal information for as long as necessary to provide services, comply with legal obligations, resolve disputes, and enforce our agreements. Some information, particularly that required for regulatory compliance, anti-money laundering, counter-terrorism financing, and legal purposes, may be retained for up to **five (5) years** or longer if required by applicable law.

## 7. Your Rights (GDPR and Other Jurisdictions)

If you are located in the European Union or other jurisdictions with data protection laws, you have certain rights regarding your personal information, including:

- The right to access your data.
- The right to rectify inaccurate data.

- The right to request deletion of your data.
- The right to restrict or object to processing.
- The right to data portability.
- The right to withdraw consent at any time, subject to legal or contractual restrictions.

To exercise your rights, please contact us at **privacy@simpleblock.com**. We may require verification of your identity before processing your request.

## **8. Security of Your Information**

We implement appropriate technical and organizational measures to protect your information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## **9. Cookies and Tracking**

Our Site uses cookies and similar technologies to enhance user experience, analyze site usage, and improve services. You may configure your browser to refuse cookies; however, some features of our Site may not function properly without cookies.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, applicable law, or services. We encourage you to review this Privacy Policy periodically. Continued use of our Site or services constitutes acceptance of any changes.

## **11. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact us:

**Email:** [compliance@simpleblock.com](mailto:compliance@simpleblock.com)

**Address:** BitJeton s.r.o., Cimburkova 916/8 Praha, Hlavní město Praha, 130 00 Czech Republic